

*All times noted are in Eastern U.S. (Boston, MA) time zone.*

## LIVE ONLINE

### DAY 1

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

*Day 1 Sessions taught by George Westerman and Keri Pearlson*

#### **Course Welcome and Introductions**

*Executive Education Team*

#### **Introduction to Course and IT Value Framework**

*George Westerman*

#### **Communicating about Value**

*George Westerman*

#### **The Executive's Guide to Cybersecurity**

*Keri Pearlson*

#### **Day 1 Wrap-up**

*George Westerman*

### DAY 2

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

*Day 2 Sessions taught by George Westerman*

#### **Thinking Differently about IT Risk Management**

#### **Driving IT-Enabled Organization Change**

#### **Building Digital-Ready Culture**

#### **Day 2 Wrap-up**

### DAY 3

**8:30AM – 1:30 PM**

*(Includes flexible breaks)*

*Day 3 Sessions taught by George Westerman*

#### **IT Governance**

#### **Leading Digital Transformation**

#### **Plotting Your Course with Frameworks**

#### **Closing and Certificate Ceremony**

*Schedule subject to change*

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## IN-PERSON

### DAY 1

8:00 – 8:30 AM	Registration and Continental Breakfast
8:35 AM – 9:45 AM	<b>Introduction</b> <i>George Westerman</i>
9:45 – 10:00 AM	Break
10:00 AM – 12:00 PM	<b>Communicating About Value</b> <i>George Westerman</i>
12:00 PM – 1:00 PM	Lunch
1:00 PM– 2:30 PM	<b>Cybersecurity for Non-Technical Leaders</b> <i>Keri Pearlson</i>
2:30 – 2:45 PM	Lunch
2:45 – 3:45 PM	<b>Thinking Differently About IT Risk</b> <i>George Westerman</i>
3:45 – 4:00 PM	Break
4:00 – 5:00 PM	<b>Ask the CIO</b> <i>Guest Executive</i>
5:00 – 6:00 PM	Reception

### DAY 2

8:00 – 8:30 AM	Continental Breakfast
8:30 AM – 9:00 AM	<b>Learning Circles</b> <i>George Westerman</i>
9:00 – 10:30 AM	<b>Case discussion: Fostering Organization Change with Technology</b> <i>George Westerman</i>
10:30 – 10:45 AM	Break
10:45AM – 12:15 PM	<b>Building Digital Culture and Agility</b> <i>George Westerman</i>
12:15 – 1:00 PM	Lunch

1:00 – 2:30 PM	<b>Leading Digital Transformation</b> <i>George Westerman</i>
2:30 – 2:45 PM	Break
2:45 – 3:45 PM	<b>Plotting Your Course with the Frameworks</b> <i>George Westerman</i>
3:45 -4:00PM	Program Feedback and Adjournment